# naizak
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# Technology beyond imagination

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naizak

> "Naizak's well-built reputation has been, with no doubt, the attraction to many technology vendors with a vision to extend their global reach and has been providing the means professionally."

**Khalid Al Abdulkarim**
Chairman & President

**"Powered by Intellect Driven by Values."**

# Overview

Naizak Distribution is a subsidiary of Al AbdulKarim Holding (AKH) group. Formed in 2005 with a group existence of 45 years (1974). Naizak has become one of the leading Value Added Distributors of cyber security, physical security, load balancing, SD WAN, storage, backup/archival, cloud and redundancy solutions in the Middle East.

We offer a portfolio of best in class products, services and solutions from highly reputable vendors that interoperate with and complement each other. Our exceptionally qualified workforce deliver outstanding support and maintain superlative, sturdy relationships with our vendor and channel partners. We provide end-to-end solutions i.e. Pre Sales (POC & demo), Sales Consultancy, Post Sales (deployment, installation, etc.) Authorized Training (ATC), Integrated Marketing and Service Centre (ASP) services for end customers/partners which is integrated within our culture and guaranteed from us towards our channel.      Proudly, our associating vendors have prominent presence as Leaders in Gartner Magic Quadrants and Top Performers in NSS Lab reports. Delivering excellence and integrity within its core distribution services is Naizak's key principle.

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# Vision and Mission

### Vision: "Innovation is our tradition."

We strive to become a protagonist in IT Compliance and Security through our core 'Value Added Distributor' model while providing exceptional support to all our clients. Our transparent approach is the base for our long-term vision of trust.

### Mission:

Naizak creates a value bridge between its global technology vendor and focused channel by delivering quality with commitment. Dedication towards meeting our customer's and vendors' needs professionally. Differentiating ourselves by delivering utmost quality, integrity and loyalty.

**Values :** Our work will be guided and informed by our beliefs and commitments to.

**Comprehensiveness :** we respect people, value diversity and are committed to equality.

**Quality :** we strive for excellence through continuous progress.

**Openness :** we are devoted to principles and beliefs of teamwork and collaboration.

# Why Naizak Distribution?

**Value Added Distributor**

Group Turnover around
**USD 2 Billion**

Represents

**GLOBAL Technology Vendors**

**Regional** Warehousing Facility Across

Strong reach across 14 countries

**GCC, Levant, North Africa & South SAARC.**

**Certified in house Technical Team**

# Areas of Expertise

**Cyber Security**

**Infrastructure**

**Physical Security**

Multi-Factor Authentication (MFA)

Network Detection & Response (NDR)

Endpoint Detection & Response (EDR)

Incident Response/Remediation

Unified Threat Management (UTM), Firewall, IPS/IDS

Encryption – Data & Device

Web & Email Security

Secured Wi-Fi

Data Storage & Backup

SaaS, DRaaS

Application Load Balancing (ADC)

Link Load Balancer (ISP links)

Application Optimizer

SD WAN

Archival & Legal Compliance

CCTV & Video Surveillance

Access control

Network Attached Storage (NAS)

Home Automation

Video Management system (VMS)

Physical Security Information Management (PSIM)

Smart integrated security

# Naizak Cyber Security Collaboration

## SOPHOS

**"Cyber Security Evolved"**

Sophos is leader in next generation endpoint and network security. As the pioneer of synchronized Security Sophos develops its innovative portfolio of endpoint , network , encryption, web , email, and mobile security solutions to work better together

For more information, visit: www.sophos.com.

Distribution agreement: GCC, Saudi Arabia, Levant (Jordan, Lebanon, Iraq), Yemen, Afghanistan & North Africa

## VECTRA
Security that thinks.

**"Threat Response Platform"**

Vectra is transforming cybersecurity with AI. Its cognito platform automates cyberattack detection and response from data center and cloud workloads to user and IoT devices. Cognito Correlates threats, prioritizes hosts based on risk and provide rich context to empower response with existing security systems, reducing security operations workload by 168 x.

For more information, visit: www.vectra.ai

Distribution Agreement: GCC, Egypt

**"Advancing Security Worldwide, a Mission Full of Protection."**

**Malwarebytes**

**"Cybersecurity Made Smarter."**

Malwarebytes proactively protects people and businesses against dangerous threats such as: malware, ransomeware, and exploits that escape detection by traditional anti-virus solutions. Malwarebytes completely replaces anti-virus solutions to remove the personal obstacles and business interruptions caused by modern cyber security threats.

For more information, visit: www.malwarebytes.com

Distribution Agreement: GCC, Levant, North Africa & South SAARC.

**swivelsecure**

**"Protecting Identities with Intelligent Authentication."**

Swivel Secure is an authentication provider that tirelessly innovates. The world of IT security and authentication is changing all the time, and we will continue to be at the forefront, pioneering new ways to help people authenticate more easily and more securely. Trusted by major global enterprises, Swivel Secure is a proven, flexible authentication platform that's helping millions of people work more efficiently, and enhancing network security.

Learn more: www.swivelsecure.com

Distribution Agreement: GCC, Saudi, Egypt

# Naizak Infrastructure Collaboration

**kemp**

**"Powering Always On Application Experience."**

KEMP is transforming application delivery and security by providing the most flexible deployment, delivery and licensing options for customers embracing cloud and hybrid infrastructures. With more than 40,000 deployments worldwide, KEMP has led innovation in the application delivery controller (ADC) and load balancing markets with many industry firsts, including the highest performance virtual ADC, application-centric SDN and NFV integrations, innovative subscription and metered licensing models, and true platform ubiquity that scales to support enterprises of every size and workload requirement.

For more information, visit: www.kemptechnologies.com

Distribution Agreement: GCC, Saudi Arabia, Levant, Egypt, Libya, Yemen & Afghanistan.

**MARTELLO**

**"Powering Network Performance."**

Elfiq Networks is a subsidiary of Martello Technologies. Martello's SD-WAN Solutions are right for every network. Martello provides smarter, bandwidth management, added flexibility, and higher responsiveness. Martello's Elfiq SD-WAN solutions transform aging networks to build an affordable, resilient WAN infrastructure across multiple circuits and VPNs for business continuity and enhanced network performance.

For more information, visit: www.martellotech.com

Distribution Agreement: GCC, Levant, Egypt, Libya, Pakistan, Yemen & Afghanistan.

# ALTARO

**"Providing affordable back-up solutions with 24/7 support."**

Altaro VM Backup is a fast, affordable, high performance backup solution. We have cut the waste and hassle to give you an agile, streamline solution that is easy to implement and feature rich, with lightning fast support as a part of the package.

For more information, visit: www.altaro.com

Distribution Agreement: GCC, Levant, North Africa & South SAARC.

# OVERLAND TANDBERG

**"The New Overland-Tandberg… Strong in heritage… rich future!"**

Overland Storage, is a wholly-owned subsidiary of Sphere 3D Corp. Sphere 3D's value proposition is simple and direct — we allow organizations to deploy a combination of public, private or hybrid cloud strategies, while backing them up with state of the art storage solutions at an affordable price. Sphere 3D, along with its wholly-owned subsidiaries Overland Storage and Tandberg Data, has a strong portfolio of brands including Glassware 2.0™, SnapCLOUD™, SnapScale®, SnapServer®, V3, RDX®, and NEO®.

For more information, visit: www.sphere3d.com, www.overlandstorage.com and www.tandbergdata.com

Distribution Agreement: GCC, Levant, North Africa & South SAARC.
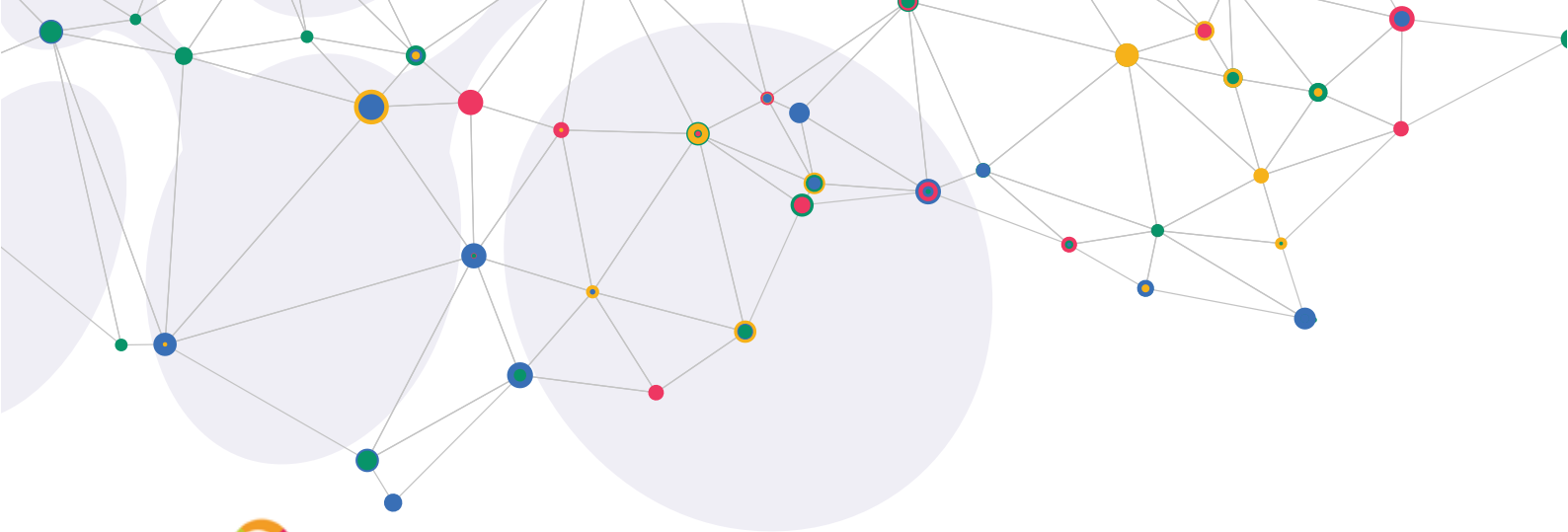
# UNITRENDS
A Kaseya COMPANY

**"Helping IT Pros do MORE with LESS."**

Unitrends increases uptime and confidence in a world in which IT professionals must do more with less. Unitrends leverages high availability hardware and software engineering, cloud economics, enterprise power with consumer-grade design, and customer obsessed support to natively provide all-in-one enterprise backup and continuity.

For more information, visit: www.unitrends.com

Distribution Agreement: MENA Region.

# PRTG
# NETWORK
# MONITOR

**"Monitor. Visualize. Relax."**

Paessler AG, a leading worldwide provider of network monitoring software, provides IT and network administrators with comprehensive network monitoring tools that are easy to use, easy to buy, and easy to install and maintain. The software is based on sensors that are configured for a specific purpose. PRTG Network Monitor has over 200 different predefined sensors that retrieve statistics from the monitored instances.

For more information, visit: www.paessler.com

Distribution Agreement: GCC, Egypt

# Naizak Physical Security Collaboration

**axxonsoft**

**"Experience the next"**

AxxonSoft is one of the leading global developers of intelligent video surveillance solutions, featuring advanced Artificial Intelligence, Neural Networks and Deep Learning technologies to make the world a safer place for all inhabitants. Their Physical Security Information Management (PSIM) and IP Video Management Software (VMS) integrate with most CCTV and physical security products and devices which allows for easy integration and application into vertical and horizontal solutions for governments, institutions and commercial enterprises. As global leaders in video surveillance, AxxonSoft has developed software that is so highly advanced, it allows users to do more than they've ever done before - easily, quickly, and in accordance with their existing systems and strategies.

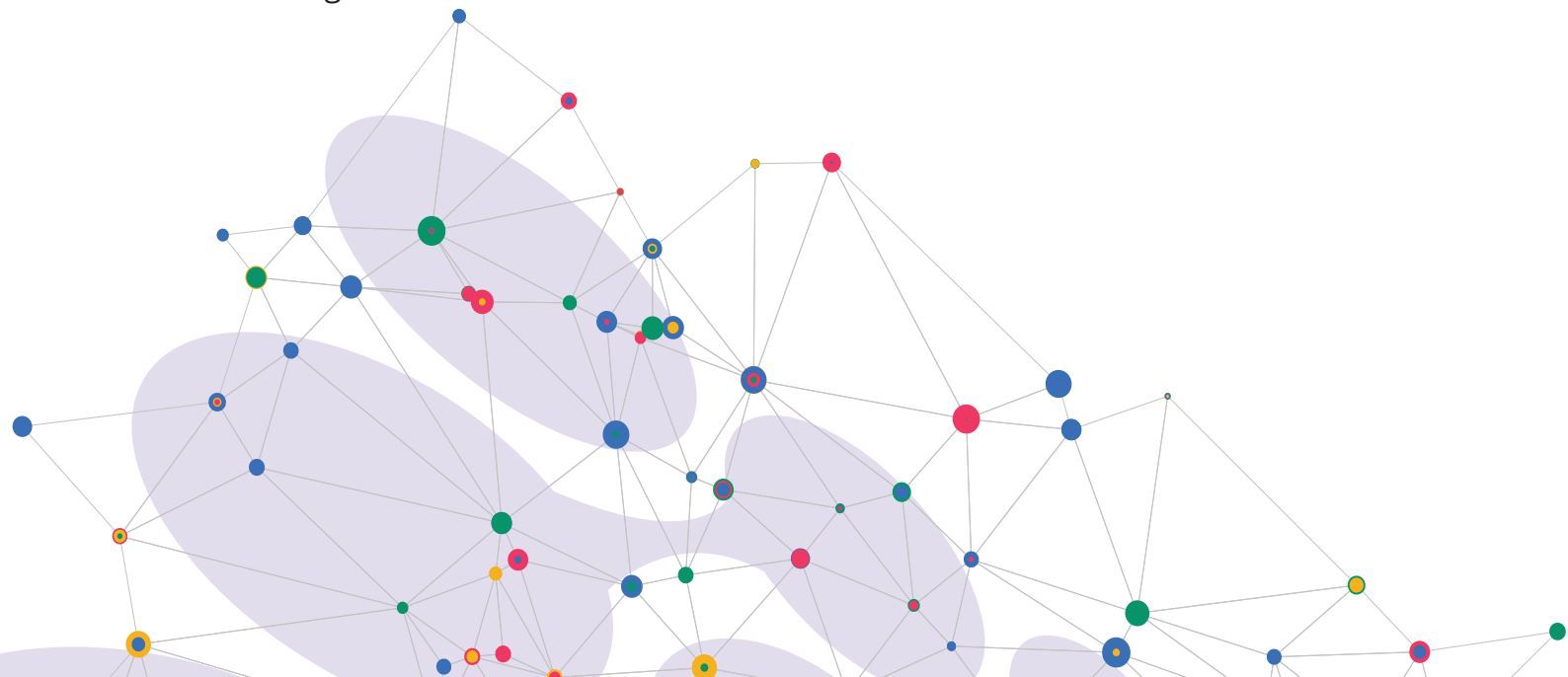For more information: www.axxonsoft.com

Distribution Agreement:

**MOBOTIX**

**"Beyond Human Vision"**

MOBOTIX is a leading manufacturer of premium-quality, intelligent IP video systems and sets standards for innovative camera technologies and decentralized security solutions with the highest level of cybersecurity.  MOBOTIX has an in-house research and development Customers worldwide trust in the durability and reliability of MOBOTIX hardware and software. The flexibility, built-in intelligence and unparalleled data security of the company's solutions are appreciated in many industries. MOBOTIX products and solutions help customers in industries such as industrial manufacturing, retail, logistics and healthcare.

For more Information: www.mobotix.com

Distribution Agreement:

# Naizak Service Solutions

Naizak works with our vendors to discover, develop and deliver opportunities that provide greater strategic insight, richer margin and longer-term customer engagements through our decades of experience and unique technical in-house skillsets .

## Support

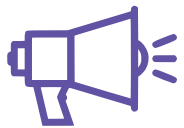Onsite support

Service monitoring

Telephonic & remote Support

## Professional Services

Solution design

Onsite & remote implementations

Migrations & updates

Consultancy & project managemrnt

Optimization & health check

## Education

Classroom, virtual & onsite training

Flexible & customized learning

Certified instructors & dedicated labs

## MARKETING AS SERVICE

Grow your business through strategically planned and well executed marketing plans & campaigns.

## CAMPAIGN MANAGEMENT

## DATABASE MANAGEMENT

## LEAD GENERATION, WEBINAR &TELE-MARKETING SERVICES

## DESIGN SERVICES

# MEET US

### Naizak-Dubai

Villa T-102, Executive Towers,
Business Bay, Dubai, United Arab
Emirates.
Tel: +971 4 391 1165
Fax: +971 4 390 9540
Email: info@naizakdistribution.com

### Naizak – Al Khobar

King Fahad Road – Fawazia
Area
P.O. Box 31377, Alkhobar
31952.
Tel: +966 3 889 2085
Fax: +966 3 889 2086
Email: info@naizak.com

### Naizak – Jebel Ali

Warehouse No. FZS1AK08,
S103 Street, Jebel Ali Free
Zone South, United Arab
Emirates.
Tel: +971 4 881 8803
Fax: +971 4 341 2252

### Naizak - Riyadh

1st Floor Saudi Oger
Telecom Building, Khurais
Road Corner, Near Dabab St.
– Olaya District
Tel: +966 114161161/
4633635/4655636 / 4656864
Fax: +966 11 4633326
Email: info@naizak.com

### Naizak – Abu Dhabi

Al Salam Street, Salam HQ
Building, 6th floor, Unit 605 P.O.
Box 27787, Abu Dhabi, UAE.
Tel: +971 2 448 4808
Fax: +971 2 665 1124
Email: naizakauh@naizak.com

### Naizak – Jeddah

Ali Abu Al Olaa Street –
AlShatea District
Jeddah 21441.
Tel: +966 12 6066220
Fax: +966 12 6605319
Email: info@naizak.com

### Naizak – Egypt

Office 17, Second Floor, The
Spot Mall, In Front of AUC Gate
No. 4, 5th Settlement, New
Cairo, Cairo
Tel: +2 25730151
      +2 25730150

# Our Vendors



kemp

SOPHOS

PRTG
NETWORK
MONITOR

ALTARO

UNITRENDS
A Kaseya COMPANY

MOBOTIX

axxONSOFT
EXPERIENCE THE NEXT

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MARTELLO